

# Art Approval Form

Cust Code \_\_\_\_\_ Date: \_\_\_\_\_

PO # \_\_\_\_\_

Proof # \_\_\_\_\_

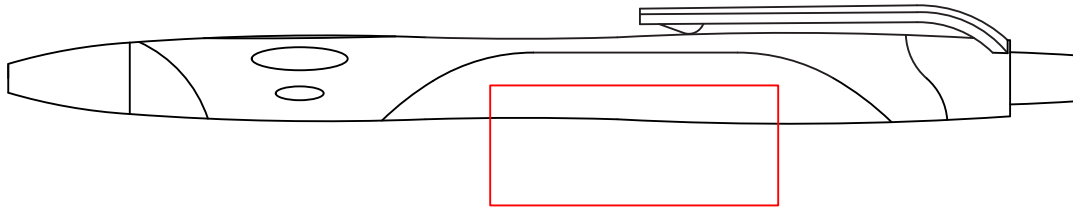
Please note: Proofs should be approved within 24 hours of receipt. Any delays in art approval may change your ship date as production time starts from art approval.

## Gel Sport Retractable Pens

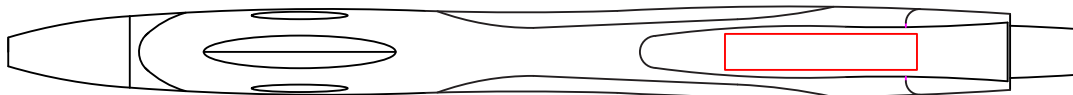
*\*Please note that this pen has a tapered barrel which may cause slight distortion.*

*\*A white imprint is strongly recommended. We cannot guarantee PMS color matching on this item.*

## Imprint Colors



*\*Please note that barrel tapers  
Barrel Imprint Area: 1.5" x .6250"*



*Clip Imprint Area  
1" x 3/16"*

Item #

Item Color

Quantity

Print Method

4650-BLACK-INK

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SCREEN PRINT

## Art Guidelines

Follow these guidelines to ensure imprint clarity. We will print all artwork to the best of our ability, but we cannot guarantee the quality of your imprint if these guidelines are not followed.

- Positive Imprint - 6 pt Minimum
- Negative Imprint - 8 pt **Bold** Minimum
- Serif & Italic Type - 10 pt Minimum
- Line Weight, Positive Lines - .5 pt Minimum
- Line Weight, Negative Lines - 1 pt Minimum
- Registered or Trademark Symbols - 6 pt Minimum

Sample

**Sample**

Sample *Sample*



TM ®

Registration marks and Trademarks that are too small to print legibly can be enlarged upon request.

Ornate and display type faces will be printed on a case-by-case basis.

## Color & Size Variance



**1" WIDE**

Note: Fax transmission may cause distortion

- This PDF file is being viewed on an RGB monitor and therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS colors are coated and will be matched as closely as possible.
- This proof should be used to inspect the layout, spelling, grammar & color selection of your order.
- Colors printed on different mediums may not be an exact match.
- This proof **is not** an exact match of the finished product color or quality of the printed piece.

**PROOF APPROVED AS IS**

(I have read all applicable warnings and would like to proceed with the art anyway.)

**PROOF APPROVED WITH CORRECTIONS** (see comments)

**SECOND PROOF REQUESTED** (I understand that there is a \$10(g) charge for this service.)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_